

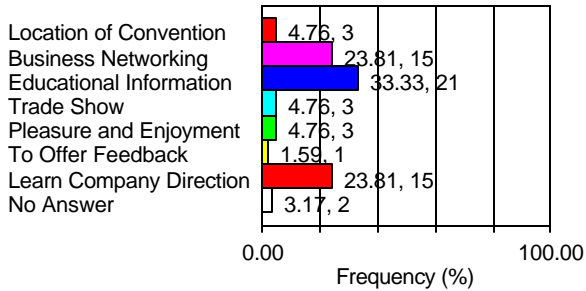


GENERAL INFORMATION

**PRIMARY REASON TO ATTEND
(%, #)**

2007

Primary reason to attend 2007 Convention



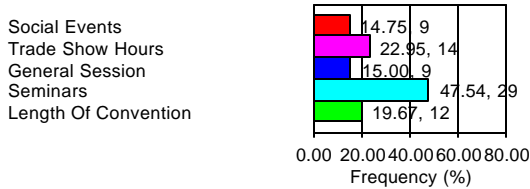
DATA TABLE

	2007
Primary reason to attend 2007 Convention	
Location of Convention	4.76% 3
Business Networking	23.81% 15
Educational Information	33.33% 21
Trade Show	4.76% 3
Pleasure and Enjoyment	4.76% 3
To Offer Feedback	1.59% 1
Learn Company Direction	23.81% 15
No Answer	3.17% 2
Totals	100.00% 63

2007 LENGTH (%, #)

Percentage Of Responses
Expand

LENGTH

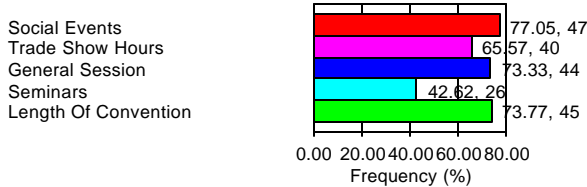


LENGTH - DATA TABLES

	2007
Social Events	
Expand	14.75% 9
Same	77.05% 47
Shorten	8.20% 5
Totals	100.00% 61
Trade Show Hours	
Expand	22.95% 14
Same	65.57% 40
Shorten	11.48% 7
Totals	100.00% 61
General Session	
Expand	15.00% 9
Same	73.33% 44
Shorten	11.67% 7
Totals	100.00% 60
Seminars	
Expand	47.54% 29
Same	42.62% 26
Shorten	9.84% 6
Totals	100.00% 61
Length Of Convention	
Expand	19.67% 12
Same	73.77% 45
Shorten	6.56% 4
Totals	100.00% 61

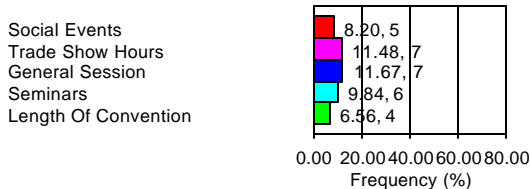
Percentage Of Responses
Same

LENGTH



Percentage Of Responses
Shorten

LENGTH





ROLE AT CONVENTION CORRELATION

Each table includes top half indicating number of responses and bottom half indicating average rating.

TRADE SHOW

	2007					
	Role at the Convention					Overall
	Owner	Corp Staff	GM	Spouse/Guest	Mgmt/Co. Rep	
> Overall Trade Show Replies						
a. Worthwhile part of convention	24	2	29	2	3	62
b. Visiting trade show beneficial to me in my work	24	2	29	2	3	62
c. Time allotted for trade show sufficient	24	2	29	2	3	62
d. I found products or services that will be useful to me	24	2	29	2	3	62
Averages (All)	24	2	29	2	3	62
> Overall Trade Show Rating						
a. Worthwhile part of convention	82.29	100.00	84.48	75.00	83.33	83.87
b. Visiting trade show beneficial to me in my work	79.17	87.50	81.90	87.50	83.33	81.45
c. Time allotted for trade show sufficient	72.92	87.50	78.45	50.00	83.33	76.21
d. I found products or services that will be useful to me	75.00	87.50	83.62	62.50	75.00	79.44
Averages (All)	77.34	90.63	82.11	68.75	81.25	80.24